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Table of Criteria

Criteria	Rationale
1. University	■ Includes the complexity of both undergraduate and graduate programs
2. Metropolis Location	■ Operational challenges of high costs for labor, services, facilities, security, etc. ■ Student living costs higher affecting competitiveness for students ■ Town/gown issues significant ■ Expansion/growth a challenge because of land access and cost
3. Top 10% of Schools in US (group of 357)	■ Broader than top 50. These are good schools, but many are struggling to raise their national standing. Selecting only top schools does not give credit for the challenge of "moving" a University to a higher rank.
4. Private	■ Funding issues different than for state schools ■ State schools pay structures often driven by politics and multi-school systems
5. Alternative for students	■ Students vote for what is "comparable" with their applications
6. Size (4,000 to 10,000 students)	■ Best proxy for budget and scope comparabilities
7. Selectivity (peers and aspirational)	■ Proxy for schools of comparable educational quality or somewhat above, but not the very top level.
8. International and other diversity	■ Chosen to reflect challenge of a far-flung student body and educational delivery system. ■ Data did not support AU as differentiated on this dimension

Resources:

1. The Best 357 Colleges, 2005 Edition, The Princeton Review
2. Complete Book of Colleges, 2005 Edition, The Princeton Review
3. Ultimate College Guide, 2005 Edition, U.S. News and World Report

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Schools That Match AU on 4 or More Criteria

Schools	Criteria						
	1	2	3	4	5	6	7
1. Georgetown University	X	X	X	X	X	X	
2. George Washington University	X	X	X	X	X		X
3. Boston University	X	X	X	X	X	X	X
4. Brown University	X	X	X	X		X	
5. Carnegie Mellon	X	X	X	X		X	X
6. Vanderbilt University	X	X	X	X		X	X
7. Case Western Reserve	X		X	X			X
8. Washington University	X	X	X	X		X	X
9. Tulane University	X	X	X	X		X	X
10. Rensselear Polytechnic Institute	X		X	X			X
11. Cooper Union	X	X	X	X			X
12. Lehigh	X	X	X	X		X	
13. Temple University	X	X	X	X		X	
14. Auburn	X	X	X	X		X	
15. Baylor	X	X	X	X			
16. Bringham Young University	X	X	X	X			
17. Clark University	X	X	X	X			
18. Drexel University*	X	X	X	X			
19. Duke University	X	X	X	X		X	
20. Fisk University	X	X	X	X			
21. Gonzaga U	X	X	X	X			
22. Hampton University	X	X	X	X			
23. Lawrence University	X	X	X	X			
24. MIT	X	X	X	X		X	
25. McGill University	X	X	X	X	σ		
26. Rutgers	X	X	X	X		X	
27. Rochester Polytechnic U.	X	X	X	X		X	
28. Yale	X	X	X	X		X	
29. NYU*	X	X	X	X	X	X	X

- Despite being a state school, NYU matched on all other criteria, making it a reasonable comparator.

Boston, Drexel, NYU, Rensselear, and Vanderbilt are on this list and on the CUPA top pay list (2003 data) in the article sent last night.